



**April 2017**

## **No drips and controlled pouring from combination closure**

An aluminium combination cap for premium oil in glass bottles, developed by **closurelogic** and called **OLIO Premium**, has been presented with an Alufoil Trophy 2017 for Consumer Convenience. The closure features a patented HDPE pourer which greatly improves the overall consumer experience, says the company.

Head judge Guido Schmitz, Director of Packaging Design in Consumer Health, Bayer, outlined the reasons for making the award. "Here is a perfect example of two materials working in harmony to produce a 'stand out' solution to a perennial problem. Both elements of this cap need each other to provide the solution. It is difficult to innovate in this area and this is clearly a distinct improvement on previous attempts."

An integrated 'No-Touch' system enables hygienic opening and handling, while the flow control within the insert allows for precise pouring. The drop-cut system means both the bottle and label stay clean as the excess liquid is captured and returned to the bottle.

Javier Muñoz, owner and CEO of closurelogic expressed his delight at receiving the award, "To be recognised for excellence in what is, for us, a new industry, is very special. It tells us that our development of the closure was on the right track and met the customer requirements for maximum Consumer Convenience. It gives us confidence because we enter this new challenging market with a winner!"

In addition the closure offers 'double product safety' according to closurelogic. The combination cap incorporates an anti-refill device within the HDPE system while the aluminium element includes a tamper-evident band. Plus the design offers easy and safe opening and resealing with an 'outstanding' grip, it claims.

*The Alufoil Trophy is organised by the European Aluminium Foil Association. There are five categories – Consumer Convenience, Marketing + Design, Product Protection, Resource Efficiency and Technical Innovation. Judges also gave an award for Application Innovation. For 2017 there were 10 winners.*

**High resolution pictures can be downloaded and all winning entries can be viewed at [www.alufoil.org](http://www.alufoil.org)**

**Further information:** Cédric Rauhaus, Manager Communications

*The European Aluminium Foil Association is the international body representing companies engaged in the rolling and rewinding of alufoil and in the manufacture of aluminium closures, alufoil semi-rigid containers and of all kind of flexible packaging. Its more than 100 members include companies in Western, Central and Eastern Europe.*

