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Alufoil Trophy 2007

Pharmaceutical excellence makes Alcan Packaging a winner

An intensive development programme for the pharmaceutical sector by Alcan Pharmaceutical Flexible Packaging Europe has resulted in Alcan Packaging Singen winning an Alufoil Trophy 2007 for its innovative blister packaging solution - Formpack® with Desiccant.

Winning for its contribution to extending the shelf life of moisture-sensitive pharmaceuticals, Formpack® with integrated desiccant meets the challenge of restricting cross diffusion of moisture via its sealing layer to provide a 100% moisture vapour barrier.



“Aluminium foil is the only suitable material to reliably and safely protect moisture-sensitive, dry pharmaceuticals or other products from moisture vapour over a long period of time”, explained Dr. Erwin Pasbrig, Director Research & Development, Alcan Pharmaceutical Flexible Packaging Europe.

The Formpack laminate includes a blue desiccant on the inner seal layer which traps moisture providing excellent barrier to water transmission. The base laminate is made from OPA/ALU/TIE LAYER/PE +DESICCANT/PE; and the lidding layer from LACQUER/ALU/PE.

“Winning the Alufoil Trophy reinforces our development policy to continuously improve our packaging to ideally protect products from outside influences and to offer consumer friendly, easy-to-handle packaging solutions,” said a delighted Dr. Renate Neumann-Schäfer, Managing Director, Alcan Packaging Singen.

Head Judge David Smith, Kraft Foods’ Director Packaging Global Technology and Quality International said: “This is an excellent product linked to developing markets where medicinal aid can often fail due to insufficient protection against climatic conditions.”

The European Aluminium Foil Association is the international body representing companies engaged in the rolling and rewinding of alufoil and in the manufacture of alufoil containers and of all kind of flexible packaging. Its more than 120 members include companies in Western, Central and Eastern Europe.

High resolution pictures are available at www.alufoil.org as well as a list of all entries.

Further information:

Guido Winsel
Director Communication
European Aluminium Foil Association
Am Bonneshof 5
D - 40474 Düsseldorf

Phone: +49 (0)211 47 96 168
Fax: +49 (0)211 47 96 25 191
enquiries@alufoil.org
www.alufoil.org