

**June 2017**

**EAFA Elections:**

## **New President looks to market growth and new opportunities**

Bruno Rea, commercial director at Laminazione Sottile Group of Italy, has been elected the new President of the European Aluminium Foil Association (EAFA) at the Association's summer conference in Bilbao, Spain. He succeeds Jan Homan of Constantia Flexibles, who served two terms. EAFA is the international body representing companies engaged in flexible packaging, in rolling and rewinding of alufoil as well as in the manufacture of aluminium closures and semi-rigid containers. Its more than 100 members include companies in Western, Central and Eastern Europe.



Following his election Mr Rea looked forward to his term of office with an optimistic message for the sector, "It is a great honour to receive this responsibility and the trust of my colleagues to lead EAFA. The industry enjoyed a record breaking 2016 and the economic outlook, both in Europe and the rest of the world, is very positive. In all the core markets for aluminium foil, such as packaging and construction, the story is one of increasing demand and new opportunities for growth."

"EAFA has a strong voice thanks to its strong membership and organisation. It is my task to ensure we continue to represent the sector at the highest levels and that the Association leads the way in promoting good practice, resource efficiency, sustainability and innovation," he continued.

Our sector must work together for improved business opportunities, so EAFA has always set itself an ambitious agenda and I hope our voice and actions will grow even stronger in the future, for the benefit of our members and the industry at large," concluded Mr Rea

High resolution pictures can be downloaded at [www.alufoil.org](http://www.alufoil.org).

**Further information:** Cédric Rauhaus, Manager Communications

*The European Aluminium Foil Association is the international body representing companies engaged in the rolling and rewinding of alufoil and in the manufacture of aluminium closures, alufoil semi-rigid containers and of all kind of flexible packaging. Its more than 100 members include companies in Western, Central and Eastern Europe.*