

May 2016

Irish schools full of bright ideas in tea light recycling competition

A campaign launched late last year to encourage children in the greater Dublin to seek out used tea lights for recycling and to let their creativity shine with a recycling-themed colouring competition was a huge success, according to organisers Alupro Ireland. The competition, which ran until the end of January 2016, in conjunction with IKEA, WEEE and co-financed by EAFA, the European Aluminium Foil Association, attracted 1,600 very colourful competition entries.

Representatives from the winning school, Hedgestown National School in Lusk, plus the age category winners attended a special ceremony at IKEA in Dublin to collect their prizes. EAFA's executive director Guido Aufdemkamp also attended to see the entries and congratulate the winners.



Both Alupro Ireland manager Karen Mahon and IKEA's Regional Sustainability Manager, Grainne Breen pronounced themselves highly satisfied with the result and believe the campaign certainly raised awareness of the wide range of alufoil container which can be recycled.

The winners:

Overall Winner: **Hedgestown National School**, Lusk

Category 4-6yrs: **Amy Van Kampen** (6), Lindsay Road National School

Category: 7-9 yrs: **Siobhán Watson** (7), Hedgestown National School

Category 10-12 yrs: **Clíona Igoe** (11), The Harold School

High resolution pictures can be downloaded at www.alufoil.org.

Further information: Cédric Rauhaus

The European Aluminium Foil Association is the international body representing companies engaged in the rolling and rewinding of alufoil and in the manufacture of aluminium closures, alufoil semi-rigid containers and of all kind of flexible packaging. Its more than 100 members include companies in Western, Central and Eastern Europe.